

Who are IERG Members and what do they say about IERG.

Source: 2014 IERG Member Survey

The international Executive Resource Group is truly a global organization with members currently situated around the world.

Africa | Asia Pacific | Canada | Europe |LATAM |Middle East |USA

Once they join our members tend to stay with the organization long term. Almost half of our current membership joined before 2010. The top five reasons for joining IERG are networking, social interaction, access to information and job opportunities as shown below:

TOP FIVE RANK ORDER	% Selected
1. International Networking	80%
2. Social Interaction	57%
3. Access to knowledge about particular countries	47%
4. Access to Job Opportunities	46%
5. Access to useful proprietary knowledge	40%

One of the primary reasons for this loyalty is the high quality of contacts that IERG members can reach out to internally.

TOP FIVE RATINGS OF IERG MEMBERSHIP	% rating Extremely/Very High
Expertise and knowledge	86%
Seniority	83%
Helpfulness	73%
Thought Leadership	63%
Can Trust members	62%

IERG members are active leaders within the global business world.



