

Vol. 1, No. 1

Message from the Chairman - [Richard Guha](#)

"I am excited that we are restarting our regular newsletter and thank the team of contributors. IERG members do exciting things and help each other in wonderful and unexpected ways. Thank you all."

In Memoriam



Long time IERG member **Constantine (Dean) Remoundos** succumbed to a pulmonary embolism, passing away in Prague while on a trip to Europe. Dean was a true leader in the Connecticut chapter bringing members together with his numerous business contacts, and more recently, in the New York chapter after he moved to New Jersey. Most recently he founded the New Jersey chapter of the World Affairs Council. His presence and sage counsel will most be missed by all whose life he so graciously touched.

Membership

Networking is 'giving' too! IERG is a sober and intellectual group of global 'C' leaders that offers great benefits through volunteering. Let us share this with our friends and colleagues. Let us work together to build this beautiful group. Please check your recent emails from IERG for more information on ensuing membership drive 2015. [Venu Chepur](#)

Please reach out and extend a special Welcome to Members who joined us in May and June!

[Govind Agrawal](#) (NY)

[Simon Bard](#) (NY)

[Eric Bardet](#) (FL)

[Catherine Conroy](#) (IL)

[Samson Eshetu](#) (CA)

[Christian Michel](#) (NY)

[E. Craig Sanders](#) (MA)

- participated with GABA – [German American Business Association](#) – on its program about Living and Working in the USA, held at the Microsoft Technology Center in Irvine, CA.

Chicago held two suburban Breakfast Networking Mixers hosted by [Larry Chapoy](#) and [George Farina](#) in June for members and guests. These breakfast events enable better networking and conversation in a smaller group and are attractive location alternatives to our usual downtown evening mixers. A total of 17 attended the events (two-thirds non-members with a few first- or second-timers), providing opportunities for following up on membership interest. Lively discussions centered on 'what do you hope to get out of attending IERG networking events?' — with 'meeting new and interesting folks', 'making professional contacts' and 'keeping our networking/social skills in shape' taking center stage. Attendees also spoke about current trends in their industries, why they are important, and who is impacted, which generated lots of interest and excellent discussion.



Boston's Summer Social, July 1st hosted by long-time member [David Reibel](#) of [Rocket Software](#), seen talking (R) to Board member [Bill Hewins](#) (L). A solid turnout from members. Chapter Chair [Diego](#)

[Tebaldi](#) thanks all the local members who attended this fantastic event with great networking in an awesome settings!

California continues to hold regular breakfast meetings in Irvine hosted by [Daniel Hamon](#) and others, and lunch meetings in Manhattan Beach hosted by [Remco Waller](#) and others. Usually, meetings feature a presentation by a speaker, introduction of new members and guests, and networking opportunities. Additionally, the chapter

- held a joint meeting on China IP & business with Concordia University in OC arranged by [Eugene Esparza](#) with participation of [Bromley Beadle](#) and

About 15 **New York** members met on June 23rd at the Muse Hotel in Manhattan for our first social in a year. It was a chance to catch up with fellow long time members as well as network with some newer faces.

[Jaap Ketting](#)

"Mark Your Calendar"

7/20 NY – IERG member [Richard Coyle](#), former Executive Director of the Emerging Markets Institute, Cornell University Graduate School of Management, has organized a breakfast meeting with [Michel Temer, Vice](#)

[President of Brazil](#). Temer will speak about the growth of the Brazilian economy, seventh largest in the world.

8/13 CT – Summer social at the Red Barn, Westport, CT.

September NY – [Shaun Higgins](#), former Ex. VP of Coca Cola, will speak at our event on life's "Third Chapter of Life" - preparing for an "encore career. He will discuss a roadmap for thriving in this "third chapter" of life.

9/28 Boston - Business networking meeting

10/13 NY- We plan to gather a panel of commercial attachés or other trade representatives from less visible emerging markets that may currently have greater potential than the ones that get all the media attention.

11/11 CA - IERG Webinar with [Faruk Bhagani](#) - an overview on the Iran market for the automotive, retail fashion and consumer products. Focus will be on opportunity for U.S. Companies.

Special Interest Groups

Private Equity SIG

To enhance PE-SIG members' understanding of the Private Equity marketplace, and their ability to build relationships with PE principals, the SIG - PE will organize virtual meetings for those members wish to have, their career focus with private equity firms or PE portfolio companies. Membership in the IERG-SIG PE is for those who want to add the private equity space as a target or possible additional avenue, either now, or at to prepare for a later likelihood." Contact Co-Chairs: [Joe Falcao](#), [Scott Meyer](#), or [Mike Lorelli](#) Chairman Emeritus

Brazil SIG.

Brazil is taking a predominant position globally. It is no longer perceived as merely the home of coffee, soccer, or samba! Brazil has come on the path towards a stable economy in leaps and bounds. The Brazil SIG will create a 'virtual space' where fellow members (and potential members) can learn, connect and interact on topics regarding Brazil. We will reach out to IERG members across the four corners of globe, using all available technology tools. Contact [Joe Falcao](#)

Thought Leadership

Will the Internet of Things deliver a new wave of business transformation? Working with LATAM firms to implement Microsoft's vision for financial services, a new breed of digital business stands out as a creative source of growth. Advanced analytics, riding on real-time information from billions of digital sensors that pervade consumer and industrial use, give rise to innovative business models. Such massive insights drawn from within and across industries will yield new economic value. More info re "New Business Models

for the Internet of Things, People, and Services" can be found at www.ow.ly/OiTU1 or through [Guillermo Koop](#).

[Mike Sandman](#) defines and explores "**Competitive Intelligence: Concepts, Similarities and Differences across the Globe**". His presentation was delivered to the Boston Chapter on 2/23. **A special thanks to [Jim Nelson](#) for filming our meeting and loading it onto IERG YouTube: [IERG Boston Chapter Presentation](#)**

"The International Executive's Resource Guide: Stories Of International Business Success Across Geographies, Industries, and Cultures" will soon be available as a free download on our website. Many thanks to the ten contributors as well as [George Farina](#) for overseeing this project that continues to establish IERG as THE thought leader in executive international careers. Interested in contributing to future editions of this e-book? Contact IERG Board Member [Suzanne Garber](#).

Opportunities

Longtime IERG loyalist and CT Chapter member [Mike Lorelli](#), in addition to his "The Private Equity Play" webinar, now also has a webinar/seminar "Landing Board Seats." This was recently given to the national IERG. The file is available on the website. Many of you should be actively considering adding some serious Board fee W-2 income. As Mike states "*You don't wake up at age 58, announce your interest to the world and expect a line to form. It takes some serious planning, and muscle-building of credentials.*" Mike also does 1-on-1 coaching on this subject. Contact him at MKLorelli@gmail.com

The founder of [Faces Beautiful](#), Westport, CT, an artist brand cosmetic start-up (looking to raise \$500K-\$1 million) – would like to network with IERG members in the cosmetic space. The founder is a dynamic makeup artist who has been advising 40+ women on beauty for over 15 years. Product line easily adapted to international markets. Contact [Ernesto Kohn](#)

Member [Kyrie O'Connor](#), a principal at CIC (College Interview Counselors and Career Interview Coaches), is passionate about the services CIC provides in addressing the importance of the interview - as a significant element in college admissions and a key to gain first time employment. In teaching how to have an Impressive Interview, a life skill, CIC offers young adults a competitive advantage and allows them to communicate their potential and rise to the top of the admissions application pile or the job candidate pool. Take a moment to visit www.collegeinterviewcounselors.com to find out more about CIC's services or contact [Kyrie O'Connor](#).