

Upcoming Signature Event

!! Early Bird Register Now !!

IERG Inaugural Global Growth and Trends Symposium

IERG Global Growth and Trends Symposium Committee

If YOU are an internationally focused executive seeking to uncover potential new business and networking opportunities, join us in engaging back-to-back panel discussions with global thought leaders from 2:00 to 5:30 PM, October 25th Midtown Manhattan, Followed by networking and reception from 5:30 to 7:00 PM at BDO USA LLP.

- Panel 1: Times of Disruption and Imbalance – The New Normal
- Panel 2: Disruption: Global Digital Trends and Innovations That Will Transform Business

Why Attend? Learn about important current macro disruptors and trends impacting global business and engage with global industry and thought leader panelists, from Fortune 500 companies to entrepreneurial ventures.

Join the discussion:

- How do current macro trends affect international business transactions?
- Which industries will see the most significant changes driven by technological innovation?
- How do different regions contribute to global trade?
- Where are the growth opportunities?
- Are protectionist's ideas and trade restrictions changing the global game?
- Can global players act ethically and sustainably?
- How technology is changing the way business is conducted and what are the next big disrupters on the horizon?
- Is Artificial Intelligence the answer?
- Will new trust technologies, such as Block Chain, change the market as we know it?
- How to create frameworks that do more good than harm: curing the chaos.

Pose your own questions to our esteemed panel of strategic thinkers, geopolitical commentators, macro economic forecasters, business leaders and technology experts and explore the current developments and the effects on the world we know.

For complete Symposium information and Early Bird Registration go to: <http://globalbusinesssymposium.iergonline.org>

4 New Members in June – all in Florida!
Please reach out and welcome them!

<u>Name /Email-Link</u>	<u>Chapter</u>	<u>Phone</u>	<u>Sponsor</u>
Santiago Rendon	Florida	305 525 8160	Fred Suarez
Hector Rodriguez	Florida	305 281 7527	Ximena Banos
Jura Zibas	Florida	917 744 4116	Joanna Peters
Daniela Mason	Florida	305 349 1500	Santiago Rendon

Faster Landings Corner

[Mike Lorelli](#)

Seeking Board Seats?

3 Tactics That Work

1. Create a list of 25 people who might hear about a Board opening, and call one a day, telling them of your interest "Should they hear of a Board opening." CEO's you know, all law firms you've worked with, present and past Audit firms and Accountants, every recruiter you have interacted with, colleagues (and, yes, prior

- subordinates) in high places, industry peers, etc.
2. Put a priority on reaching out to all private equity contacts. They own 16,800 companies - 4 times the number of public US companies.
 3. Get a Governance credential from an organization like NACD.

More tips at: <http://mklorelli.wixsite.com/fasterlandings/services2>

John Lowe - Sharing Executive Job Leads

We urge all IERG members to share job leads with your IERG colleagues. It only takes a moment!

Currently, only a handful of us are posting job leads regularly.

My own practice is to post executive leads at

- leads@iergonline.org providing they are at an IERG-level and of IERG to members, or at
- fyi@iergonline.org if they are not at our IERG-level but perhaps might benefit members or their friends.

Contact me directly at johnlowe@hilltopglobal.com if you have any questions or I can help.

Member "Elevator Blog"

Know of appropriate Consulting/Advisory, operating Finance Manager roles? **Aeon Cummings** is a change management, operational CFO/Business Leader, with extensive global, senior level experience within finance and across financial services. A cross-functional leader, he brings business, operations, technology and finance expertise to deliver rapid performance and value, particularly to unstructured difficult problems. His expertise spans CFO Services, FP&A, Financial Management: Cost and Performance Management, Finance Transformation, Financial Operations and Shared Services; Strategy and Performance Improvement; partnering with Operations and Technology leaders to Redesign and Optimization of Customer Care processes; Workforce, Location & Real Estate Optimization Strategy; and, Program and Project Management.

His CFO value-creating capabilities were honed as Finance Partner to Executive Management Teams at top organizations. Multi-faceted roles include Business Unit CFO Chase Auto Finance, CFO/Operations Finance leader of Operations and

Technology, Shared Services, and FP&A Leader at GE, and as VP Strategic Business Analysis (CFP&A), Acquisition Integration Leader, Business, Product Manager, and Internal Auditor at Citigroup.

Aeon holds an MBA from The Darden School of Business, University of Virginia, MA in Economics from Brooklyn College, and BA Economics from Hamilton College.

Member News

Debbie Cates - would like to call your attention to the CMOs & Marketing Leaders Executive Roundtable

This expert-led peer advisory group provides an opportunity for Phoenix-area CMOs and Marketing Leaders to connect with peers, to give and gain support, and to solve the unique challenges they face. Please see <http://bit.ly/2IKkyOZ>

Suzanne Garber - My PBS documentary, "GAUZE: Unraveling Global Healthcare" continues to spread its message of accessibility, affordability and quality in healthcare around the globe with a screening at the annual Mensa convention in Indianapolis in July. Further, the film has been nominated for an Emmy award by PBS. Results will be disclosed in 2019

Richard Guha

- **Venture Clash**, the state of Connecticut's annual competition for startups has over 400 global applications for \$5 million in Investment awards. The final will be in New Haven, CT in October. <https://ventureclash.com/>
- The **Cambridge University Alumni Entrepreneurs** Group, New York Chapter had a very successful event on June 19th. <https://www.eventbrite.com/e/what-every-start-up-founder-needs-to-know-tickets-46187558230?aff=es2>

Stephen Hevesi - I have come across many professionals who are unhappy in their work environment and many times don't really understand why. This often has to do with a misalignment of the one's values and the values of their boss, colleague or the company itself. Internal conflict arises. Please see <http://bit.ly/2MyaPpx>

Mike Lorelli - was appointed to the Board of KPI Soft, an AI SaaS company.

Marie Meliksetian - CEO Reliance Solution Services, LLC has been recently elected and announced as the

President and Chairwomen of the "International Women Forum" (IWF) of Connecticut. IWF is an invitation-only, membership organization and comprised of more than 6,800 diverse and accomplished women from 33 nations on six continents. IWF is dedicated to building better leadership locally and globally. IWF's charitable arm, the Leadership Foundation, supports high-potential women through leadership development programs. To all who lead organizations, irrespective of your role, you will value the content of this paper. We also recommend you share it with the appropriate executives in your organization and network. Click on the link and request the paper for free. <https://www.reliancesolutionservices.com/contact.html>

IERG Timely Topics

Impact of an Obrador Victory in Mexico & Latest on NAFTA Negotiations

Fred Suarez

Antonio Pena, President of Mexico-US Chamber of Commerce and John Price, Managing Director of Americas Market Intelligence spoke at the June 5th IERG Florida chapter meeting held at the Savills Studly offices addressing the issues of the "Impact of a Lopez Obrador Victory in Mexico and Latest NAFTA Negotiations and its Implications"

Both speakers provided a very realistic and eye-opening commentary on these issues that are critical to US Mexico relations. Thanks to their deep knowledge the discussion stimulated the group and created interaction and sharing of ideas on what could take place in the short and long term.

For more details see Shay Coker's (Savills Studley's Miami office) posting <https://bit.ly/2K1Wq4q>

The Governance Revolution: What Every Board Member Needs to Know, NOW!

Deborah Hicks Midanek

..is coming from De Gruyter in September, distills my experience as corporate board member and turnaround executive to make the mysterious boardroom understandable, and, I hope, interesting.

Board members are sitting ducks. Enterprise disasters are blamed on governance failure. Activist

shareholders believe they know better. Proxy advisors grade board performance. Women and minorities lament their exclusion, and regulators debate new rules to ensure that boards perform.

I would be grateful for comments and connections to media and book reviewers. A sample chapter is here <http://bit.ly/2Ke6wTG> and at www.dhmidanek.com.

2018 International HR Management Conference

Janet Walsh

At this **Madrid** event researchers presented their findings on the subject of global HR management. The conference focused on global HR strategy, HR infrastructure, and Expatriates. One major finding was the importance of trust development between employers and candidates/employees. It was noted that first impressions of organizations formed through social media, interviews with HR management confirming the initial perspective. Organizations, particularly in Nordic countries focusing on a holistic approach to employee management were more likely to engender a higher trust level. Trust levels were found to correlate with innovativeness and information sharing. Interestingly, the "generation gap" in business between Boomers, GenX, and GenY around work values had mixed results. A strong correlation between educational attainment and generation was predictive. The political, economic, and legal infrastructure of HR was a mitigating factor in HR strategy effectiveness. Leadership development, however, resulted in a strategic advantage.

For more information about this conference contact: walsh@birchtreeglobal.com

GDPR Compliance

Janet Walsh - Our law firm in London reports fines are now being levied for non-compliance with the GDPR.

We reviewed a church fined €200,000 for non-compliance among other organizations.

If you have not yet put in place protocols to comply, give us a call - we can help. 914 218 3149.

