

Upcoming Signature Event

!! Last Call of Early Bird Registration !!

IERG Inaugural Global Growth and Trends Symposium

October 25, 1:30 pm to 7:00 pm

BDO USA LLP, Midtown Manhattan

IERG Global Growth and Trends Symposium 2018 Committee including our Tristate Phone Bank members

Last Call for Early Bird Registration to the IERG Inaugural Global Growth and Trends Symposium on October 25th 2018, 1:30 pm to 7:00 pm at BDO USA LLP in Midtown Manhattan, NYC.

Panelist news: Hitachi has just signed on as a panelist covering IOT, the internet of things, a massively disruptive technology platform businesses are embracing by necessity.

Register now for an exceptional afternoon with strategic thinkers, geopolitical commentators, business leaders, entrepreneurs and innovators who will explore current and future developments in global digital trends and innovation.

Early Bird Registration via our microsite link is <http://globalbusinesssymposium.iergonline.org>. The Symposium is over half sold. **For complete Symposium information and Early Bird Registration go to:**
<http://globalbusinesssymposium.iergonline.org>

2 New Members in July

If you have not done so, please reach out and welcome them!

<u>Name /Email-Link</u>	<u>Chapter</u>	<u>Phone</u>	<u>Sponsor</u>
Nicholas Chacon	Virtual	202-390-0390	John Lowe
Charles Schott	Virtual	202-669-8425	Joanna Peters

Positioning Yourself for a Private Equity Board Seat

Mike Lorelli

A private Equity portfolio company Board is typically comprised of:

- The CEO
- Three people from the p.e. firm
- Two Outside Directors

Though p.e. firms are not required to have Boards at all, 90+% of them do. The two Outside Directors are necessary for the Audit and Comp committees. The OD's are usually selected- one from the industry, and the second from where they want to go.

An IERG member should highlight their global grasp (what company is content with their global development???), and then your particular vertical, and hope one of those credentials is the right hook
More tips at: <http://mklorelli.wixsite.com/fasterlandings/services2>

Chapter News

John Lowe – Virtual Chapter

IERG Virtual Chapter held a successful “virtual” meeting on July 26 led by Debbie Cates as MC. Three VC Members made presentations about their businesses and how our members could help them grow. We also introduced the new format for future VC meetings with three business presentations by Members and a session on Hacks – Tips & Tricks, etc. IERG’s Virtual Chapter meets on the last Thursday of each month at noon EST, and **all IERG Members are very welcome**. Our next VC meeting will be August 23 – no summer hiatus for us! Would you please join us? We are pleased to report that IERG’s Virtual Chapter continues to grow with new members. Reach out and invite colleagues. Any questions, please contact JohnLowe@hilltopglobal.com or John Hamerlinck at john@wescat.us

IERG Thought Leadership

Christine Baird - When it Comes to Data Breaches, Time is Money!

The increasing frequency, sophistication, and ever-changing nature of cyber intrusions and data breaches continually challenge an organizations’ information technology and risk management teams and cause major business disruptions, public release of confidential information, reputational damage, and other negative financial and operational impacts.

According to the latest 2018 Cost of Data Breach annual study conducted by Ponemon Institute and sponsored by IBM Security, the average cost of a data breach globally is \$3.86 million, a 6.4% increase from their 2017 report.

<https://tinyurl.com/Data-Breach-Time-is-Money>

David Stout - Rampant Disruption in Automotive Space.

With new technologies, new business models, new entrants at both OEM and Tier 1 levels, the Automotive Industry is facing challenges from within and without. Check out David’s reflection <http://bit.ly/2MmsXD8> and stay tuned for updates.

Member News

Suzanne Garber’s PBS documentary, “GAUZE: Unraveling Global Healthcare” was named an official selection by the Hollywood New Directors Film Festival taking place on August 10 in Los Angeles. She continues to lobby for transparency in healthcare. Those wishing to join her can sign her petition at change.org

Alejandro Infante has joined Kybora Emerging Markets (<http://kybora.com/>), a global advisory firm focused on mergers and acquisitions and licensing in the life sciences industry as Managing Director responsible for the global Med Tech market. Alejandro has more than 34 years of experience as a senior executive in global Med Tech and Pharmaceutical companies, holding roles of increasing responsibility and international focus; he is the founder of Procursum Medical and a former President of International for Hill-Rom.

Ed Marsh - has recently published a new speaker reel and upgraded his presence on [eSpeakers](http://eSpeakers.com).

He would welcome any referrals or introductions from members who know of executives or meeting/event planners that are looking for speakers with strong international and industrial B2B background to speak to audiences on growing revenue amidst trends of changing buying behaviors and disruptive technology. You can contact him at em@cgbadv.com

Janet Walsh - Birchtree Global has an incubator/accelerator program (BGIAP) that helps business leaders globalize their business operations. We would like to invite our colleagues in the IERG to register in our database as subject matter experts (SMEs). SMEs are interviewed, used as references in written materials, are invited to speak in webinars and podcasts, and referred to cohort members needing business services. If you are interested in being in the BGIAP database, please call (914) 218-3149 or email information@birchtreeglobal.com for more information. We welcome participation from our IERG members.