

## Message from Joanna Peters

Certification Chair

### Count your Credits for IERG Certification

Please take a moment to check your Global Leadership Credits (GBUs) which you receive for:

- Attending a webinar, SIG or chapter Chair meeting
- Presenting an IERG Global Leadership Series Webinar
- Serving on a committee
- Starting a SIG or Group
- Presenting White papers on global topics for IERG distribution
- Bringing in new members
- Promoting your capabilities to outside parties with certification
- Highlighting your certificate in your Linked In profile , personal and board proxy biography, E Sign off and more

*Don't see your credit in your profile?* Then log into IERG, select tab GBL Certification Program, drop down Request for GBL Credits and complete. **Be recognized by your colleagues, peers and industry and reach the next level of Certification**

### 5 New Members in August

Please reach out and welcome them!

| Name /Email-Link                | Chapter  | Phone        | Sponsor      |
|---------------------------------|----------|--------------|--------------|
| <a href="#">Stephen Hevesi</a>  | Dallas   | 469 782 4018 | Richard Guha |
| <a href="#">Jeff Lavoie</a>     | New York | 646 627 0667 | N/A          |
| <a href="#">Steve Walsh</a>     | Denver   | 917 572 1956 | Janet Walsh  |
| <a href="#">Robert O'Connor</a> | Chicago  | 651-815-0119 | N/A          |
| <a href="#">Geza Garai</a>      | Virtual  | 678 900 4228 | Dan Kusher   |

### 56 New Members YTD

Help us to reach **100 by Years End !**

**Membership Levels** – Just in case you missed it we have three membership levels:

1. Executive
2. Associate
3. Affiliate

Click here <http://bit.ly/2hMld1t> for details on the 3 levels.

### George Wasilczyk - IERG Value Proposition #2

There are many elements of the IERG Value Proposition you can highlight when you are recruiting business colleagues to join.

#### 1. Access to Thought Leaders

Through standing IERG committees, thought leaders on global business topics are identified, vetted, and made available to IERG membership through both webinars and in-person speakers programs. The current IERG membership consists of thought leaders on a broad range of topics.

### A Very Big Thank You

To all IERG members who completed the Global Leadership Survey, our thanks for a great response! We will issue our second international report to you in September.

The IERG Best Practices Committee:

Art Buckland, John Carne, Josef Mueller, Kim Ruyle,  
Steve Walton, Christian Michel (co chair)  
Joanna Peters (co chair)

To Jacques de Jager for volunteering to take over the Chairmanship of the Global Leadership Series. With the upcoming webinar (Sept. 13) we will transition the duties. I want to thank all of those who supported and advised me while I had the responsibility.

Marco Orozeza

## News from Europe \* LATAM

### Europe – Jacques De Jager

#### Membership

Our membership growth across Europe is still slower than expected, and our numbers are still in the single digits. However, we have stepped up our efforts to market and promote our Global Leadership Series Webinars to our European contact network, and the response has been quite positive. The only way that we can attract new members across Europe is to demonstrate what we offer, and the best way to do that is to promote our webinars. We are increasingly using social media platforms such as Facebook and LinkedIn, and given the accessibility of these platforms to all our current members, we ask for your support to help promote our webinars to your contact networks. Regarding Switzerland, we essentially have a quorum in the Basel area to start a physical chapter there – the members located in that area are busy scheduling a meet-up to discuss – we will keep you posted.

#### Economic Update

##### All EU Member States' economies set to grow in 2017 and 2018

Having proven resilient to global challenges last year, the European economic recovery is expected to continue this year and next: for the first time in almost a decade, the economies of all EU Member States are expected to grow throughout the entire forecasting period (2017 and 2018). However, the outlook is surrounded by higher-than-usual uncertainty.

Real GDP in the euro area has grown for 15 consecutive quarters, employment is growing at a robust pace and unemployment continues to fall, although it remains above pre-crisis levels. Private consumption is still the engine of the recovery. Investment growth continues but remains subdued.

In its Winter Forecast released recently, the European Commission expects euro area GDP growth of 1.6% in 2017 and 1.8% in 2018. This is slightly revised up from the Autumn Forecast (2017: 1.5%, 2018: 1.7%) on the back of better-than-expected performance in the second half of 2016 and a rather robust start into 2017. GDP growth in the EU as a whole should follow a similar pattern and is forecast at 1.8% this year and next (Autumn Forecast: 2017: 1.6%, 2018: 1.8%).

The full article can be accessed via the following link:

[https://ec.europa.eu/info/business-economy-euro/economic-performance-and-forecasts/economic-forecasts/winter-2017-economic-forecast\\_en](https://ec.europa.eu/info/business-economy-euro/economic-performance-and-forecasts/economic-forecasts/winter-2017-economic-forecast_en)

### LATAM – Marco Oropeza

#### IERG – Talk with the leadership team LATAM

Continuing with the discovery process, Juan Ignacio Serrani has established contact with the head of Renaissance Executive Forums in Sao Paulo to explore ways to leverage each other.

Please remember to share with me

[@marco.a.oropeza@gmail.com](mailto:marco.a.oropeza@gmail.com) any contacts in LATAM.

### Chapter News

- [Janet Walsh](#) – would like you to know that: Denver's most successful senior HR executives know how to leverage training and education to increase top and bottom line performance in their businesses. Come meet our distinguished panelists on 9/14 and add to your financial skills!

### Member News

- [Christine Baird](#)  
I just wrote my blog on a recent visit to Sardinia, Italy <https://clarusrealestate.wordpress.com/2017/08/31/architecture-of-sardinia-italy-a-mix-of-mediterranean-military-and-g8-in-la-maddalena/>

- [LouAnn Conner](#)

I obtained my NACD Governance Fellowship and I accepted an interim chief of people position for ServiceRocket, a global SaaS company

- [Nevil Ede](#)

#### Alquimi Renewables, LLC, engineers hurricane-resistant commercial greenhouse technology

Westport CT and Anguilla based [Alquimi Renewables](#) (of which I am a part) are developing the first commercial scale hurricane resistant hydroponic greenhouse systems for use in the Caribbean, Latin America, and the Pacific Basin. These patented systems allow these regions to produce higher volumes of fresh produce year-round for the first time (80% of such produce is currently imported to the Caribbean). They also have the capability of supplying incremental, green and clean distributed energy to local markets at highly competitive prices through the integration of solar panels or waste to energy (WTE) systems. Initial projects are scheduled to be in St. Croix, St. Lucia, Grand Cayman and Jamaica. Alquimi Renewables is actively seeking business partners throughout these regions. Please contact me if interested in learning more. [nevide@gmail.com](mailto:nevide@gmail.com)



- **[Linda Fonner](#)**

I was caught up in this scam even though I researched everything before I replied and even asked one of our IERG members for an opinion. Nevertheless, I still was caught up in the scam. A definite reality check! Thought I pass this on to you! <http://fortune.com/the-ghost-in-the-vc-machine/>

- **[Suz Garber:](#)**

Suz Garber has joined the board of Bunker Labs, the nation's only business accelerator for veteran entrepreneurs. Did you know that veterans are 3 times more likely than their civilian counterparts to start their own companies? Yet, less than 10% are still in business within 5 years. Bunker Labs helps give veterans the content, connections and access to capital they need to compete in the business world. For more information or to get involved, please contact Suz directly here [suzgarber@gmail.com](mailto:suzgarber@gmail.com)

- **[Kyrie O'Connor:](#)** Our offspring are faced with an ever more competitive world – effecting admissions to colleges of choice and graduate programs, as well as successful job placement post graduations... read “ ***On the Move-Launchpad to Success***” at <http://bit.ly/2x7jz95>

- **[Qaisar Shareef](#)** - I just posted 8 accompanying "Thought Pieces" reflecting P&G's learnings from these emerging markets - "Keys to Success in Emerging Markets" - <http://blueearbooks.com/authors/qaisar-shareef/keys-success-emerging-markets/> . I hope you will find these thought provoking.

## **[IERG Thought Leadership](#)**

- **[Simon Turner](#)** – BREXIT continued

The UK political situation has stabilized and negotiations according to the EU discussion structure have been moving along, albeit with little tangible progress to show so far.

This week saw a major clash over the ‘divorce bill’ when the UK brutally deconstructed the basis for the rather exorbitant EU demand of \$119 billion.

The tone looks to have been set and as it stands, it is hard to see how the two sides are going to reach agreement on so many complex issues in the time available.

So-called transitional arrangements are now accepted as being required but it probably anything more than a 2-year extension to the current timetable would be rejected as it would represent a de facto trade agreement and not a temporary arrangement.

Prudent corporate planners might want to consider the implications of a ‘hard Brexit’; while not considered likely, the odds are not zero either.

### **[Mark Your Calendar](#)**

**<http://www.iergonline.org/calendar>**

|            | Event                                 | Topic and Registration link               |
|------------|---------------------------------------|---|
| <b>Sep</b> |                                       |   |
| 11         | CT Chapter Evening Event              | Networking Mixer                          |
| 12         | Chicago Evening Event                 | Chicago Chapter Networking Mixer          |
| 13         | <b><i>IERG Leadership Webinar</i></b> | <a href="#">The Private Equity Play</a>   |
| 13         | NY Chapter Speaker Event              | <a href="#">What's Different?</a>         |
| 14         | Denver Chapter Meeting                | <a href="#">Global Business Education</a> |

|            | Event                          | Topic and Registration link   |
|------------|--------------------------------|---|
| <b>Oct</b> |                                |   |
| 11         | <b>IERG Leadership Webinar</b> | <a href="#">GAUZE: Unraveling Global Healthcare Webinar</a>                               |
| 11         | Denver Chapter Meeting         | <a href="#">Denver, the West, and the World: 2018 Economic Projections</a>                |
| 13         | CT Chapter Breakfast           | <a href="#">Bi-monthly Friday's Networking Breakfast Meeting</a>                          |
|            |                                |   |
| <b>Nov</b> |                                |   |
| 6          | CT Chapter Speaker Event       | <a href="#">The GDPR: What Europe's new Data Privacy Rules mean for Global Businesses</a> |
| 8          | <b>IERG Leadership Webinar</b> | <a href="#">Getting the Deal Done Right: Cultural Fit in M&amp;A</a>                      |
| 9          | Denver Chapter Meeting         | Increasing financial performance in private equity operations in slow growth economies    |
|            |                                |   |

**Note: All events as per the IERG Calendar as of September 2<sup>nd</sup>, 2017**