



# Who is IERG



Dealing in a global economy, IERG offers a unique resource of people who can translate opportunities from a logistical, theoretical, and cultural perspective.

IERG is an organization of and for international executives who have the shared experience of living and doing business in an unfamiliar country. We join together around the world to enrich our talents and knowledge, build our global contacts, expand our base of referrals, and grow our professional opportunities.

Benefits include excellent leadership programs, business leads & advice, chapter level events with distinguished guest speakers and access to a network of highly accomplished 'C' level global business leaders.

## **Membership offers opportunities to:**

### **Grow.**

- Access current and hard-to-find information to grow your business, increase career opportunities, or augment your global portfolio of knowledge
- Learn tips on global trade, international business etiquette, and formal customs via a cadre of webinars, seminars, and live events
- Develop client relationships across geographies who need the expertise of helpful colleagues around the world

### **Contribute.**

- Share best practices with a global audience eager to enhance their skills
- Lead others into new relationships with global recruiters and employers, all looking to unite with talent needed for a unique global workforce
- Build strong and meaningful relationships with other globally minded individuals who 'get' you, your experience, and your contributions.

### **Connect.**

- Network with a unique resource of executives who have 'been there / done that' almost anywhere in the world
- Participate in local chapter events held throughout the world as well as select Special Interest Groups of varying and interesting topics
- Contact individuals in industries, functions, and regions who can assist you in your executive job search or desire to grow your business

### **Get Certified.**

- Earn certification in achievement of standards for global expertise, leadership and knowledge.

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**IERG® (International Executive Resources Group) is the world's pre-eminent international executive resource organization. IERG members are C-level executives from around the world whose careers have been enriched by broad experience in the global arena.**

**The men and women of IERG have gained seniority in all functions and disciplines, from accounting to warehousing, accumulated on all continents. Theirs is a record of achievements for organizations that range from Fortune 500 corporations to specialized professional partnerships. Know-how of global markets is the common driving force behind IERG. And, IERG values diversity in all its components.**

## **IERG Member Credo**

The International Executive Resources Group (IERG) is a business resource for executives who have held significant leadership roles outside of their home countries. Those who have joined this prestigious group meet standards of professional integrity, experience and achievement. The IERG community is dedicated to connecting and supporting our membership to help maximize international leadership and business opportunities. Individuals and groups approved for membership into the IERG commit to the following Credo of conduct and behavior:

- To actively seek new member candidates to join our community expanding IERG depth and breadth
- To contribute expertise and time in building and operating our volunteer organization
- To actively promote and present IERG to the outside world as the premier global business resource and thought leader
- Timely and direct response to IERG member requests for information
- Active and preferential support for business opportunities and connections
- When traveling abroad, intent to connect with members in the local market
- When contacted by IERG members visiting, to play good host and information source
- Professional and ethical behavior consistent with IERG standards of performance



International Executive  
Resources Group

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[www.iergonline.org](http://www.iergonline.org)

